High Commission of India
Port Moresby

PRESS RELEASE

BharatVerse- The revamped Bharat Ko Janiye Quiz (BKJ)

The Bharat Ko Janiye Quiz (BKJ) is a flagship initiative of the Ministry of External Affairs, Government of India. It has been fully revamped and converted into a 24X7 "always on" gamified App- "BharatVerse" and has multiple features that makes the earlier BKJ, a onetime quiz, held ahead of Pravasi Bharatiya Diwas Conventions, into a throughout-the-year process. With the introduction of BharatVerse, the Indian Diaspora and foreigners across the world will connect with our history, culture, heritage, tourism and contemporary developments.

2. The gamified App (BharatVerse) is now live and available on iOS and Android App stores, and on the web browser- www.bkjquiz.com. The App is a comprehensive platform which provides gamified learning experience involving quizzes, games, crosswords and other exciting features in comparison to the pervious BKJ. It has been designed with the latest gaming features and trends such as graphics, haptics and sound, leaderboard, redeemable points, digital rewards and personalized quiz experience. This "always-on" App is designed to turn curiosity about India into a daily habit.

3. The important features of BKJ quiz@BharatVerse are as follows:-
(i) It provides for daily and thematic quizzes, fun facts, crosswords, word-search, and guessing games. A "group play" feature which would allow individuals to curate their own quiz is also being developed.
(ii) The App is compatible with various kinds of devices-mobile, tablet and desktop PCs, allowing the participants a range of access options. The programme is meant for people 13 years and above.
(iii) It has an inbuilt referral module- "Grow Your Tree"- enabling users to build their own community of players and expand the footprint of the platform.

4. The Ministry of External Affairs is hosting a Diwali Special Quiz on BharatVerse from 03-10 November 2026, followed by the PBD Special Quiz in mid-November 2026 and will run for a month or so. The winners would be invited for a 10-day trip to India, including participation in the PBD Conference in Kolkata. The App will also offer various other quiz modules on occasions such as Republic Day, Independence Day, Gandhi Jayanti, International Day of Yoga, Ayurveda Day and cultural festivals.

5. Members of the Indian Diaspora are encouraged to participate in the above-mentioned events.

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